


Social Entrepreneur!

The Card Game

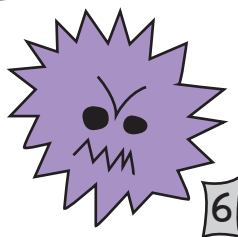
Obstacle!



Someone tells you that the qualities of entrepreneurship are "innate." You are discouraged!

Lose 3 Levels!

Wicked Problem



Poverty

6


Opportunity!



You grow up in a rich educational environment that allows you to try lots of new things.

Gain 2 Levels!

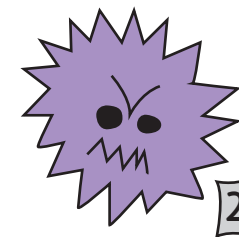
Obstacle!



Multiple pessimistic people around you tell you your ideas "will never work."

Lose 2 Level!

Wicked Problem



Traffic

2

Opportunity!



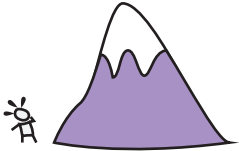
You have rich parents.

Gain 1 Level!

Social Profit



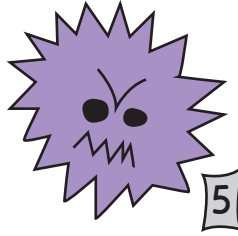
Obstacle!



You remember when your teacher told you that you were terrible at making things. Your creativity is stifled!

Lose 2 Levels!

Wicked Problem



Housing

5

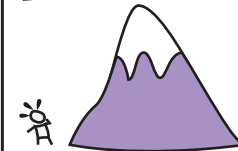
Opportunity!



You are surrounded by a diverse group of people which provide you with many perspectives.

Gain 3 Levels!

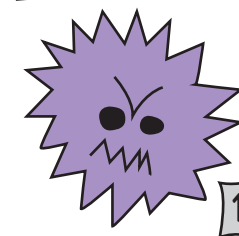
Obstacle!



Red tape makes your new idea difficult and frustrating to implement.

Lose 1 Level!

Wicked Problem



Hygiene

1


Opportunity!



A culture shift occurs which makes people more open to trying new, untested ideas.


Gain 2 Levels!

Entrepreneur!



+1 Level

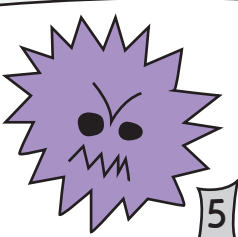
Obstacle!



You are told by your parents that you are perfect and can't fail at anything you attempt

Lose 1 Level!

Wicked Problem



Food

5


Opportunity!



You are financially stable and not worried about if your idea fails.

Gain 1 Level!

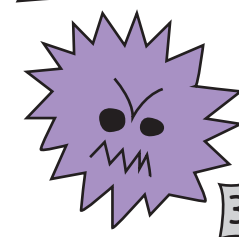
Obstacle!



You get an education that discourages divergent thinking.

Lose 1 Level!

Wicked Problem



Urban Planning

3

Opportunity!




The government gives you financial incentives to make your idea into a business.

Gain 1 Level!

Nontrepreneur



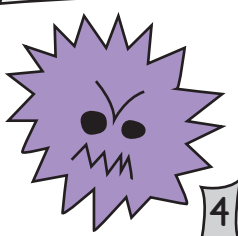
Obstacle!



Your tight financial situation makes you more hesitant to take on risks. Lose a level.

Lose 2 Levels!

Wicked Problem



Pollution

4

Opportunity!




Your parents instill in you a strong sense of social responsibility and respect for others when you are growing up.

Gain 1 Levels!

Financial Profit



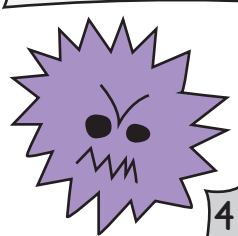
Obstacle!



Government policy shuts down one of your big ideas.

Lose 3 Levels!

Wicked Problem



Health Care

4

Opportunity!



You are surrounded by highly motivated people who encourage you to positive action.

Gain 3 Levels!