Development Release Schedule

Flow	Time Estimate	Order to Complete	Release Version	Scheduled Release	Descirption
Login	3d	1	V1 - Deliver	Week 4	Necessary for Application use, has to be the first flow developed.
Pay Bill / View Usage	5d	2	V1 - Deliver	Week 4	One of the most frequent uses for the application. Most people come to check their data usage and pay their bills. Other abilities are ancillary. When performing research, these were the most commented on things people either wished to do, or in reviews, complained were broken or difficult to do.
Change Password and Email Address	4d	3	V1.1 - Expand	Week 6	Changing email and passwords are again not the most necessary pieces of information, but they are still important for the account manager. Security settings were pushed to the second release because while these are necessary actions, they are not the expected value for the application.
Change Plan	5d	4	V1.1 - Expand	Week 6	Changing your plan is not as necessary, increasing data would be convenient if you are going to go over, but seeing you're going over is the more important piece of information. This was chosen for the second release because while changing your plan is important, it is not the main value users expect from their account management application.
Deactivate Device	2d	5	V1.2 - Process	Week 8	This flow, while small, requires screens to be built either at the same time, or before, for device management. This requires only two screens beyond the device accessibility, but until this point there is not room to do development on the individual device screens. Releasing with device upgrade is sensible because it falls under a similar device management theme as the upgrade flow and many of the screens are the same.
Upgrade Device	8d	6	V1.2 - Process	Week 8	The third release planned is device upgrades. This comes here because it is again not a necessary piece of the application, but having an accessible and fluid interaction for upgrading devices is a necessary part of using a cell phone account. Many people still use stores for upgrades, but as the trend towards buying online is booming, this will be an important addition to the application's functionality.
File a Warranty Claim	8d	7	V1.3 - Convenience	Week 10	The final release adds a completely new feature to the application. Being able to request a replacement device under warranty through the application will save time for users with broken phones that may have a difficult time going to the store or calling the service lines during business hours. This being a