

Assignment 6:

Participatory Research Footage

Due 10/11

Please DO NOT submit assignment 6 to me digitally. We will review each team’s work in class.

Description: Participatory research considers the user as a part of the creative process, providing them tools and stimulus to descriptively discuss their experiences and express solutions. It allows participants to dream about solutions and aspirational experiences by grounding them in their current experiences. Conducting and documenting participatory research are particularly challenging, as the insights lie not in what the participant creates or describes, but the emotion and logic behind why they do so.

Participatory Research Requirements:

Based on your newly refined focus, you will conduct participatory interviews with at least 3 people. The research will have 3 parts – 1 part before the interview and 2 parts during. Your team will develop the homework or pre-interview exercise, then use the word and image stimulus Leah gave you as a base for building a more comprehensive exercise for the in-person interview. The interviews should each be around 1.5 hours – no less than 1.25, and no more than 2.

Pre-Interview

1. Homework/Prime

Max. 20 minutes to complete

- Can be journaling, an initial collaging activity, “getting to know you” questions, etc.
- *Reviewing this will be the first thing you do in your interview.*

Interview

2. Review Homework/Dream

+/- 45 minutes

- Review each component of homework activity. Have them describe.
- Visibly capture *Barriers* and summarize *Wish-Fors* in a capture sheet or on their homework activity itself. Keep these out for reference during exercise 3.

3. Ideal/Create

+/- 45 minutes

- “My ideal experience_____ Is & Is Not....” Canvas, with the “Is” on the top (Use your new focus to help define what the blanks in this statement are)
- Use experiential word and image stimulus from Leah, and add your stimulus specific to your focus:
 - 30 additional images
 - 30 additional words

What you should turn in:

1. Footage

A raw, 15-20 minute excerpt of one of your team’s participatory research sessions that highlights a particularly interesting or important moment in at least 1 of the interviews. The footage should include:

- Examples of each team member executing on their role
- Demonstration of the principles of participatory research
- Verbal description by your team regarding the chosen video excerpt and its relevance to this assignment and your focus (done in class)

2. Artifacts & Notes

All canvases, activities and notes (rough) from the first interview.

Assignment 6	Weight
Appropriateness to revised focus	10
Execution of team member roles	30
Demonstrates an understanding of participatory principles	20
Articulate presentation of your research	20
Application of tools and techniques	10
All artifacts and notes present	10
	<i>100</i>

