

Assignment

The readings discussed different ways of **positioning design in society**.

1. Identify these **positions**. How would each author describe the role of design in society, if they were to engage in a casual conversation about the topic? There were six authors, and so you'll need to identify at least six **positions**.
2. Using paper and sharpie, sketch a storyline as a comic strip that explains all of the positions in a story. Someone who has not read the articles should understand the story.
3. Trace your sketch in Adobe Illustrator, and add captions. Use only black and white. Use only Open Sans font.
4. Save the Adobe Illustrator file as a .png and post it to the blog before class begins, accompanied by a short post that explains the story.
5. Present the story in class in a formal presentation.

It is expected this assignment will take approximately 10-15 hours.

Grading Criteria

Your points	Total Points	Description
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Story		
	20	Presents the positions of each author in a story
	20	Clearly summarizes the intent of each author
	10	The story is posted to the blog, with a brief (~1000 word) explanation, prior to class beginning
	5	The story is aesthetically pleasing, easy to read, and easy to understand
	5	The story is black and white, using only Open Sans
	10	Clear use of language, no spelling errors, etc

Presentation		
	5	Clearly describes the story
	5	Uses visuals effectively to support the presentation
	5	Visuals are aesthetically pleasing, easy to read, and easy to understand
	10	Takes command of room, strong and effective presentation dynamics
	5	Clear use of language, no spelling errors, etc

Xx	100
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