Assignment

The readings discussed different ways of doing design research: with, and for.

1. Identify the positions the authors take. How would each author describe engaging with users, if they were to discuss this topic in a casual conversation? There were several readings, and so you'll need to identify positions for each author.

2. Using paper and sharpie, sketch a storyline that explains all of the positions in a story. This story should have a conflict and a resolution. Someone who has not read the articles should understand the story.

3. Trace your story in Adobe Illustrator, and add captions. Use only black and white. Use only Open Sans font.

4. Save the Adobe Illustrator sketch as a .png and post it to the blog before class begins, accompanied by a short post that explains the story.

5. Present the story in class in a formal presentation.

It is expected this assignment will take approximately 15-20 hours.

Grading Criteria

Your points	Total Points	Description

Position Diagram		
	15	Presents the positions of each author in a story
	15	Clearly summarizes the intent of each author
	10	Story presents a conflict and a resolution
	15	The story is posted to the blog, with a brief (~1000 word) explanation, prior to class beginning
	10	The story is aesthetically pleasing, easy to read, and easy to understand
	5	The story is black and white, using only Open Sans
	5	Clear use of language, no spelling errors, etc

Presentation		
	5	Clearly describes the story
	5	Uses visuals effectively to support the presentation
	5	Visuals are aesthetically pleasing, easy to read, and easy to understand
	5	Takes command of room, strong and effective presentation dynamics
	5	Clear use of language, no spelling errors, etc

Xx	100