

# Process Flows

Due 11/29

**Description:** Through use cases, scenarios and storyboards, we have outlined important elements of a product – users, context, key points in time and instances of a web UI. After telling the story behind a product and its features, the next step is to begin designing it. Process flows are a key step in going from initial notions of a product to thorough and implementable design attributes. Foundational to understanding the appropriate flow of a designed experience, process flows also clearly define values and content that will need to be incorporated into individual screens.

## Scope

Base all of your work on the topic of your current project; use your evolving research and thoughts from the project class to drive this work.

### Create a process flow diagram:

1. Identify process flows implicit in your storyboards – something that includes cause, effect, and a series of steps.
2. Identify your starting state and end state.
3. Document a standard scenario, moving from the beginning to the end.
4. Using a sharpie and large paper, diagram this standard scenario, using the process flow diagram visual language we learned in class.
5. Now, at every decision point, consider what happens, and begin to outline those.
6. Redraw the flow, adding elements and removing elements as appropriate. [Repeat over and over]

## Deliverables

Deliver the following items:

**Process Diagrams.** For each use case or unique scenario, create at least one diagram. Reference back to your use cases, and use the screens and actions from your storyboard as a starting point. These should be presented using the formal diagramming language discussed in class. Treat this as a professional client deliverable; it should be professional, aesthetically pleasing, and presented in an articulate manner. (100 points)

Process Flows	Weight
One process flow documented per use case	35
Process is clearly modeled	35
Process flows are executed and presented in formal diagramming language	20
Execution: Grammar & Visual Articulation	10
	100

