



# Product Roadmap

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# Product Roadmap

A visualization of how a product will grow in value over time.

## A ROADMAP...

1. Illustrates the sequencing of key product changes
2. Is intended to show both capabilities (the features someone uses) and value (how someone benefits)
3. Is simple, so that anyone can quickly understand it
4. Is never really "done"

# Our thin slice hero flows...

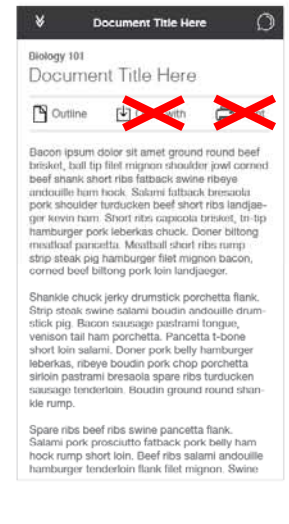
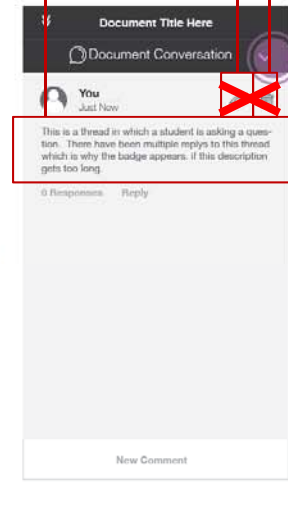
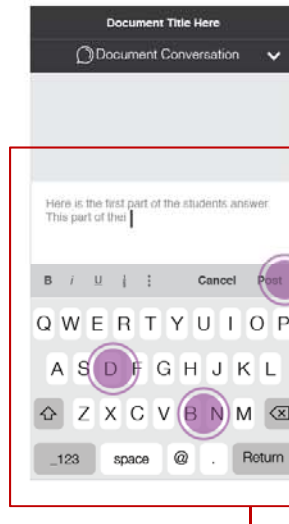
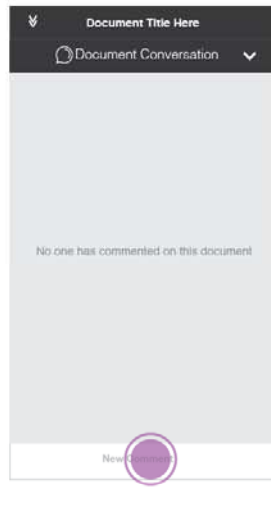
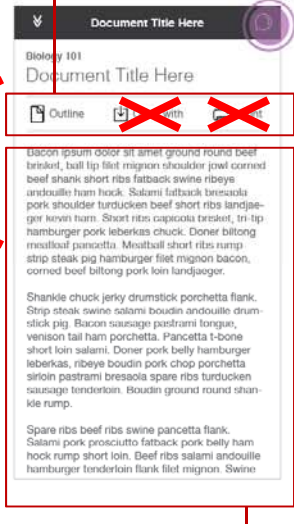
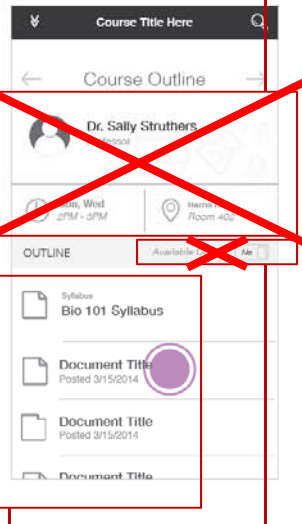
Show course metadata

Show course outline, open a file in another program, print

View a discussion thread

Edit a discussion comment

Erase a comment



Display course content

Display course content when offline

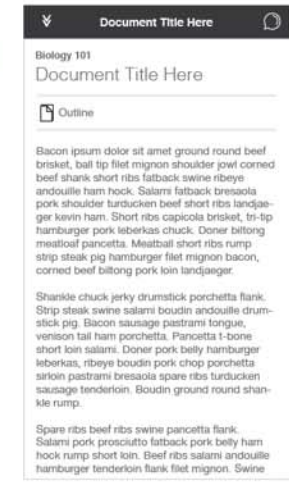
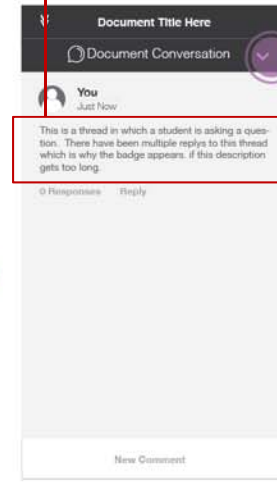
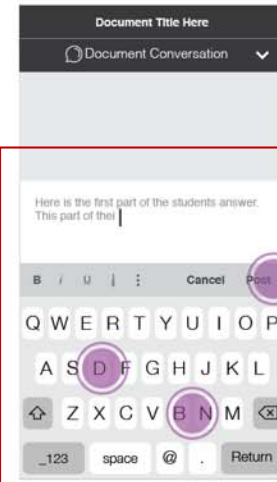
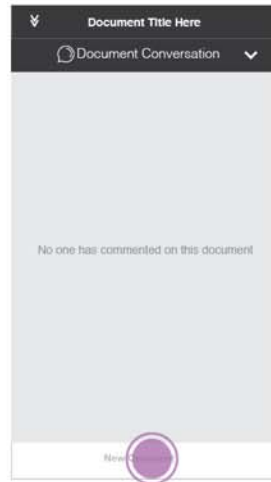
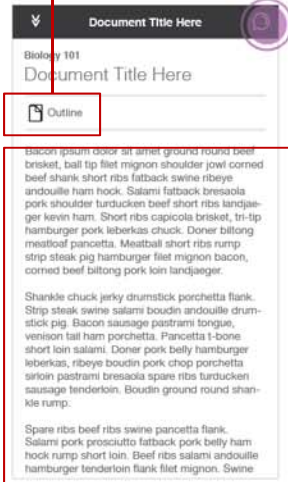
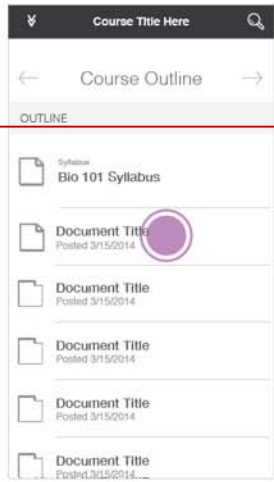
Display course content in detail

Add a comment to a discussion

# Our thin slice hero flows...

Show course outline

View a discussion thread



Display course content

Display course content in detail

Add a comment to a discussion



# Describe the capabilities in more detail

## Display course content

Display the word, excel, powerpoint, and pdf documents that are in a specific course in a time-sorted list

## Display a piece of course content in detail

Display the word, excel, powerpoint, and pdf document in full read-only mode; the ability to flip from page to page in the document

## Add a comment to a discussion

Provide the student with a mechanism to reply to a discussion and have the reply display in the original thread

## Jump to course outline

Jump to the course outline from within an individual piece of course content

## View a discussion thread

Display each post in a discussion, along with the name of the student who posted, and the avatar of that student. Thread the discussion based on replies

# Sequence the capabilities

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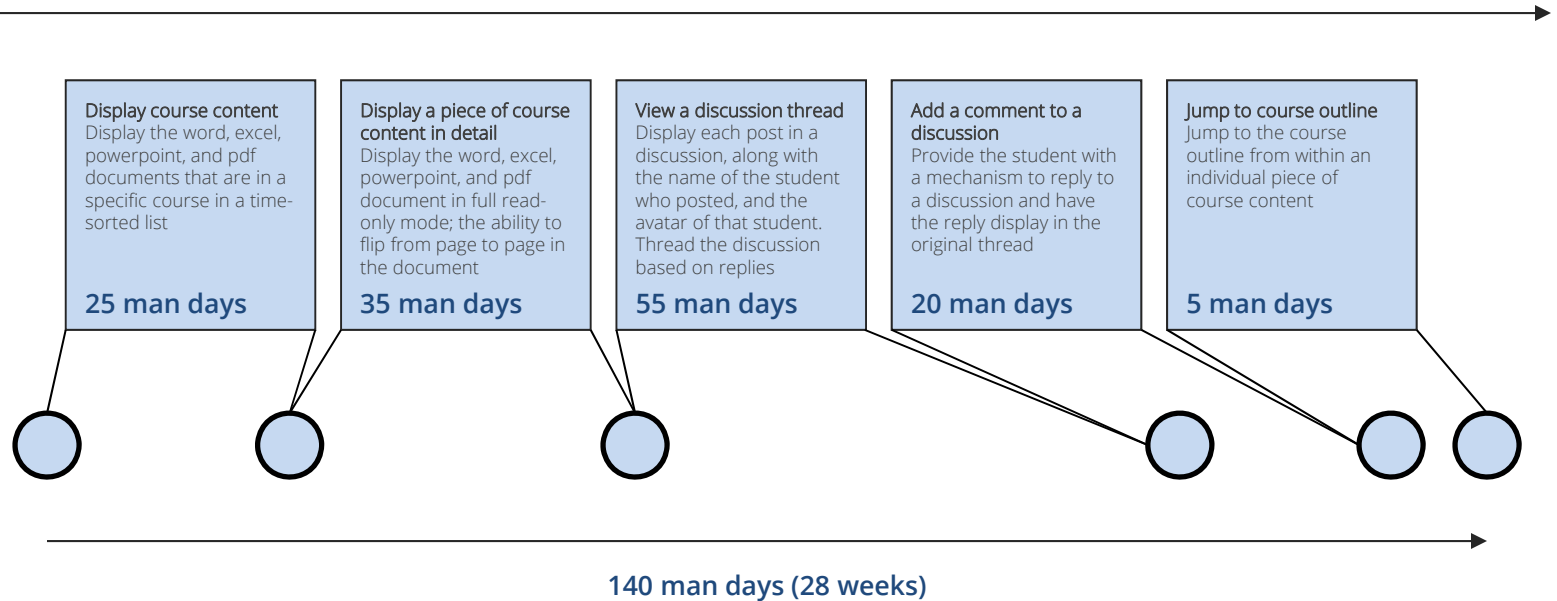
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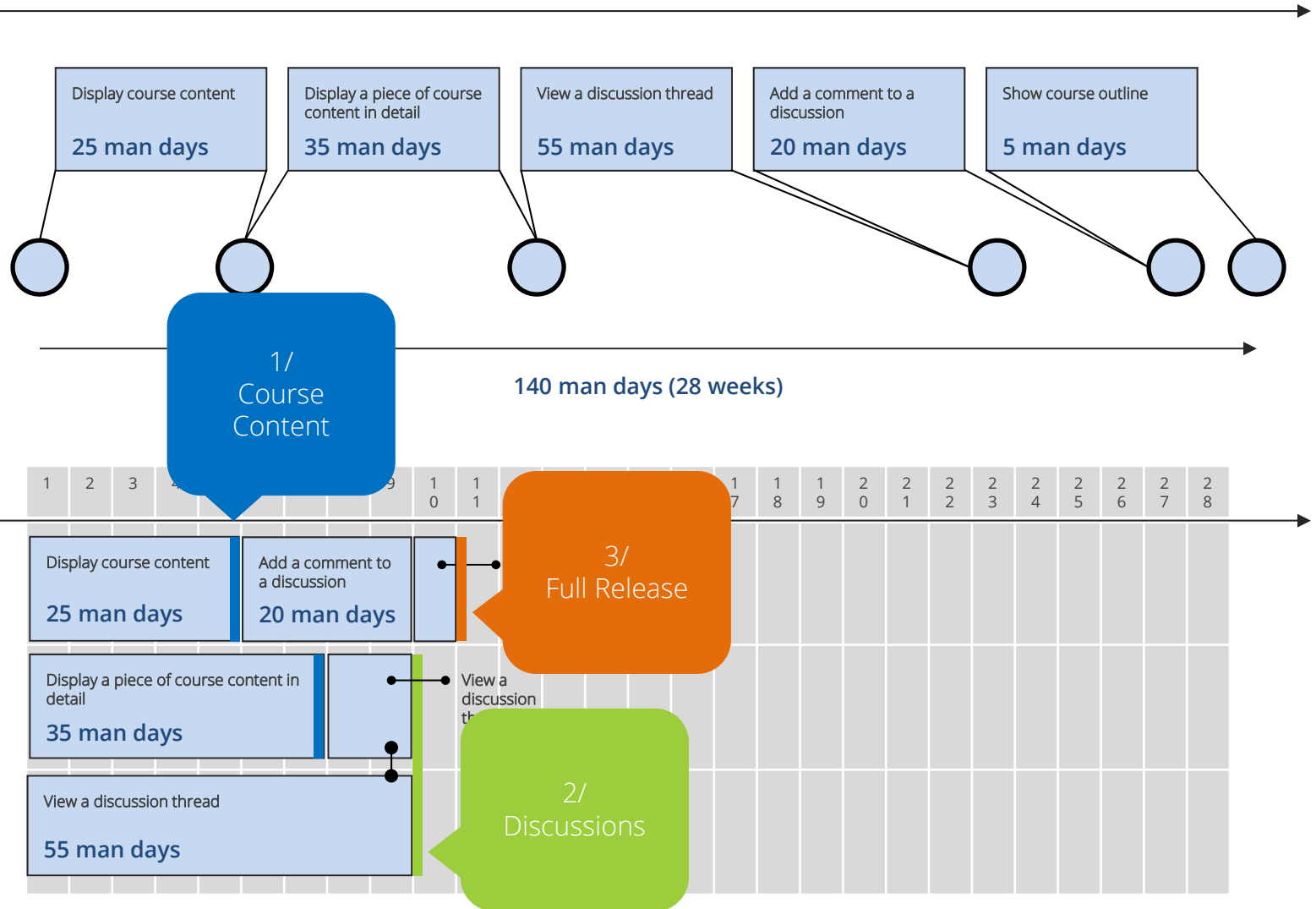
# Overlay time, estimate and capacity



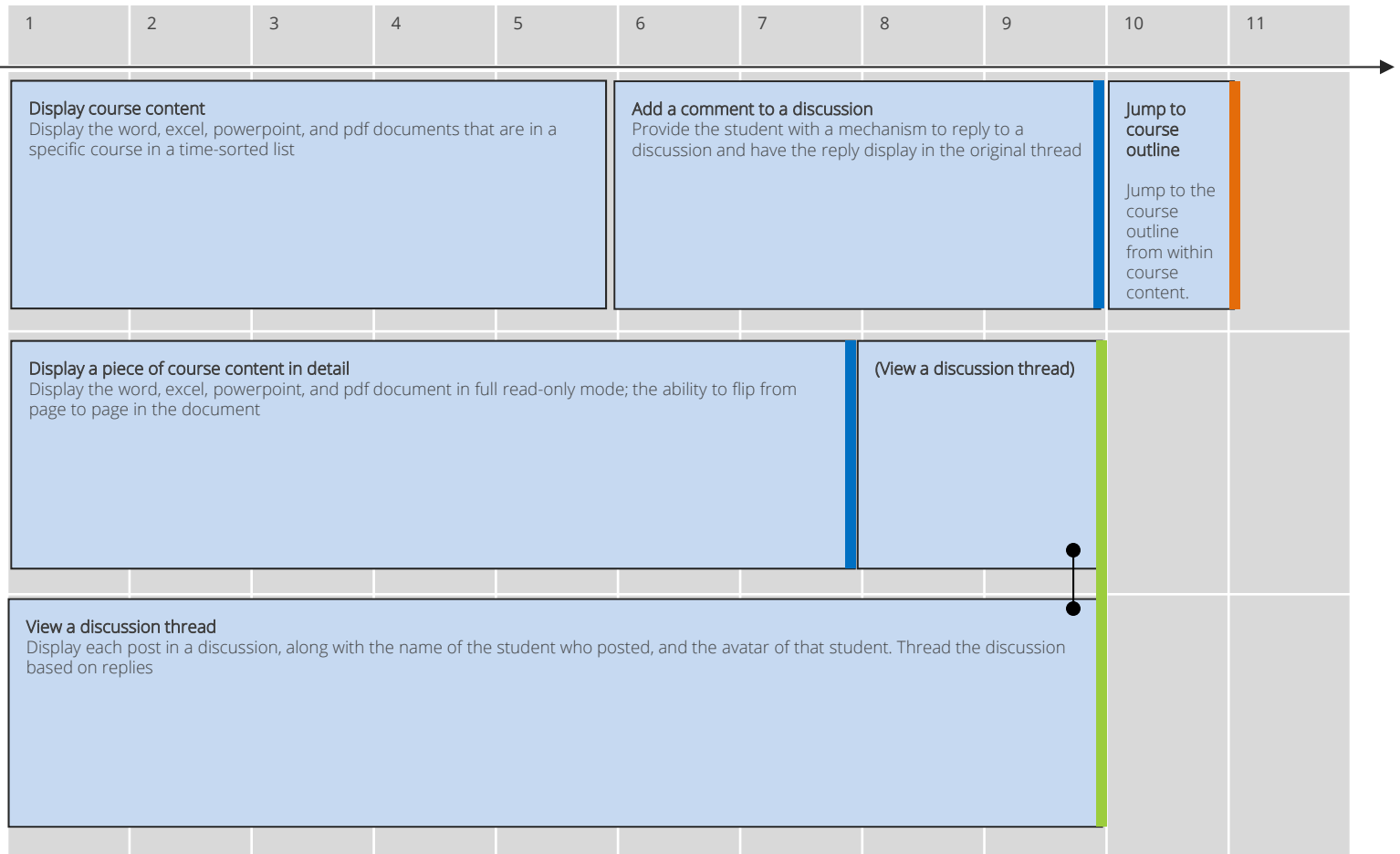




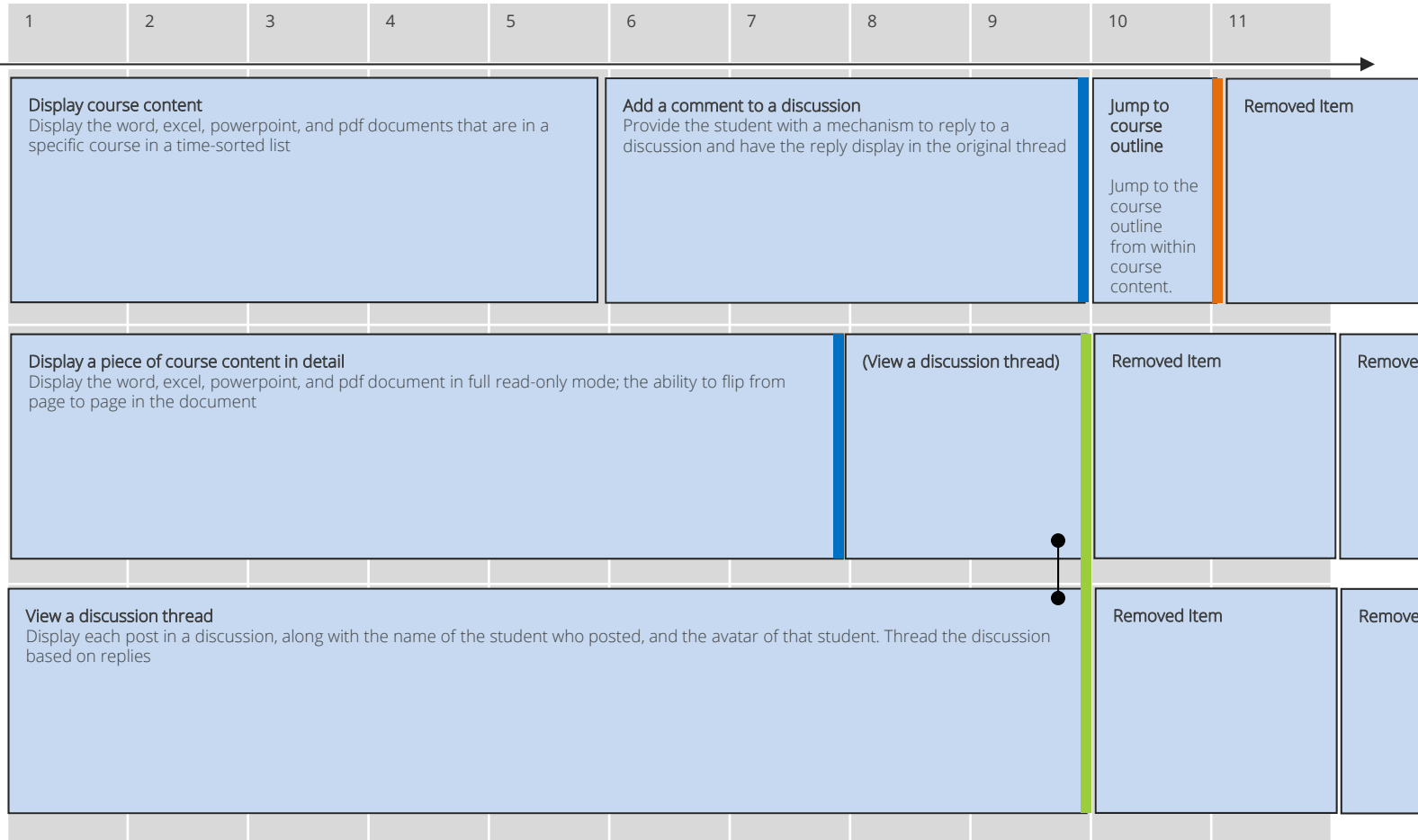
# Define key release milestones



# Reproduce large, with all information



# Repeat with the capabilities you took out



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## HOW TO DO IT

1. Start with an estimated thin-slice view of the hero flows
2. Describe the capabilities in more detail
3. Sequence the capabilities
4. Overlay time, estimate, and capacity
5. Define key release milestones
6. Publish a final roadmap

# ac4d

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